

RedShelf Features Overview

RedShelf is a streaming platform with a web interface, accessible on any modern Internet-capable device. In order to support as many devices as possible, RedShelf has no dedicated app interface. It is accessible on mobile and desktop using the same, familiar shell.

You might notice a few additional perks like:

- [Offline Access](#)
- [Printing](#)
- [Copy/Paste](#)

Here is an example of an eBook with all three additional features (*please note that this does not reflect every book on RedShelf, this is only a best case example*):

The screenshot displays the product page for 'Abnormal Psychology 10th Edition' by Ronald J. Comer and Jonathan S. Comer. The page includes the book cover, authors' names, and ISBN. A section titled 'eBook Features' lists several options: 'Read Anywhere', 'Digital Notes and Study Tools', 'Text-to-Speech Compatible', 'Offline Access (10%)', 'Printing (20%)', and 'Copy/Paste (20%)'. The last three features are highlighted with a red box. To the right, a table shows rental and purchase options:

Rent or Buy from \$ 66.87	
<input checked="" type="radio"/> 120 day digital rental Access Until May 3, 2019	\$ 66.87
<input type="radio"/> 180 day digital rental Access Until July 2, 2019	\$ 75.99
<input type="radio"/> 360 day digital rental Access Until December 29, 2019	\$ 98.79
<input type="radio"/> Lifetime Access Digital Purchase	\$ 121.58

An 'Add To Cart' button is located below the table. A note at the bottom states: 'Note: We do not guarantee supplemental material with textbooks (e.g. CD's, Music, DVD's, Access Code, or Lab Manuals)'.

These are extra features that our publishing partners might include with your digital access, subject to their copyright restrictions. **Some books might have all three, with various thresholds. Some might just be accessible on RedShelf.com -- it depends on the particular product, but these features will *always* be listed right on the product page.** Regardless of these additional features, **the RedShelf eReader platform will always supply these tools** (click to learn more!):

- [Notes, Highlights and Study Guide](#)
- [Flashcards](#)
- [Collaboration](#)

RedShelf's platform is coded in HTML-5, so it works best on any modern device capable of rendering this format. **Google Chrome typically provides the best results.** Please note that any iOS device running less than iOS 10 will not render the RedShelf platform appropriately.

Recommended Software / Hardware

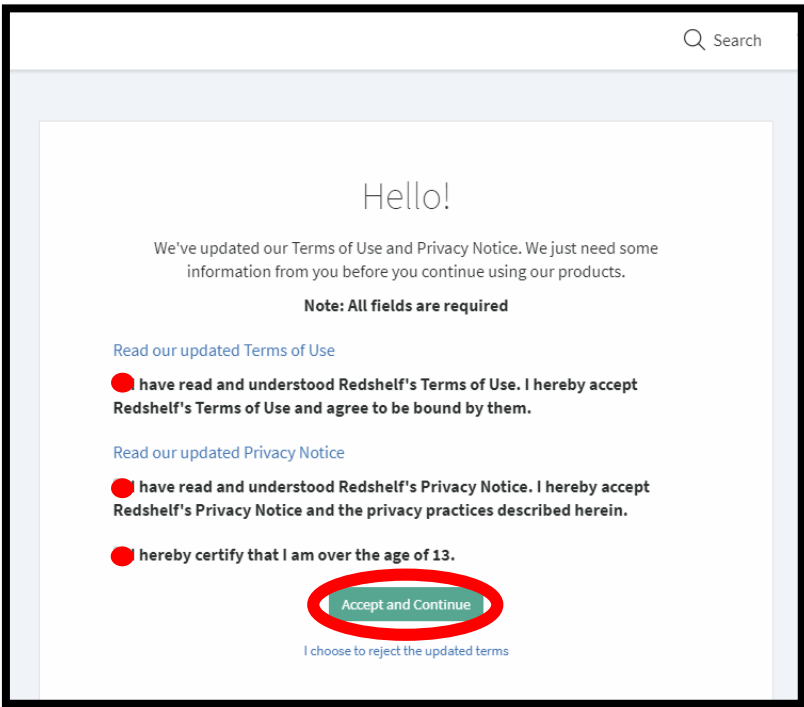
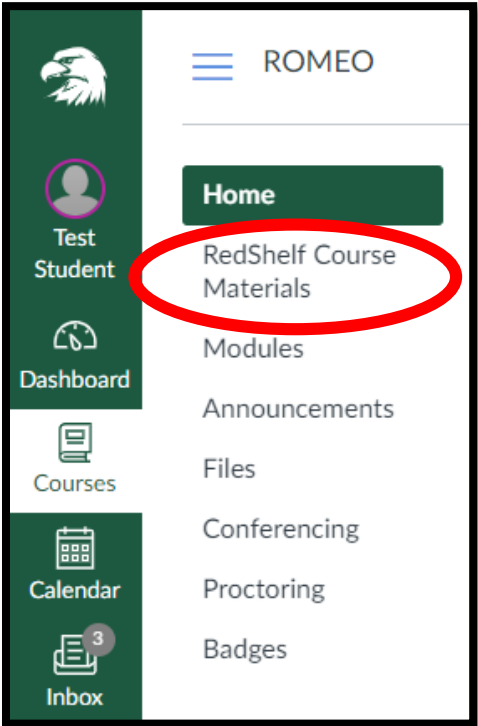
All RedShelf eBook purchases are accessible through the browser-based platform. **This means you can access your eBook on any device that has a modern browser capable of rendering HTML-5 content. There is no app to download, no extra software, just a clean web interface.**

To avoid usability errors related to browser configurations, RedShelf recommends using the latest version of modern browsers (**Chrome, Safari, or Firefox**) available on your device for the best eReading experience. Please note that Internet Explorer is no longer supported by Microsoft and is not recommended.

Devices which do not have a web browser, including *some* (but not all!) Kindle devices, are not supported. Due to recent updates by Apple, iPhones and iPads *must* be running iOS 10+.

RedShelf Navigation

Navigate to the course where you would like to read your eBook and click on “RedShelf Course Materials,” agree to the RedShelf Terms of Use and Privacy Notice, then select “View Course Materials.”

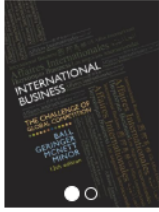


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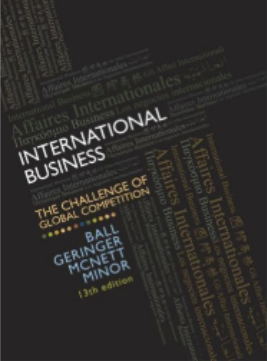
Textbooks	2
Total Students	77
Online Today	0

This course has 2 required titles.

View Course Materials

International B...

International Business



International Business
Donald Ball

International Business

Days Remaining: 141

Start Reading

DRM Restrictions

- Offline Access (20%)
- Printing (20%)

Your course ends on June 01, 2019, 1 a.m. After this date has passed, you can access your course materials on your My Shelf page.

How do eBooks work?

Save Bookmarks, Make Notes & Highlights,
Create Flashcards

- Bookmarks
- Notes & Highlights
- Study Guide
- Flashcards

common border with the United States. Freight charges are lower, delivery times are shorter, and contacts between buyers and sellers are easier and less expensive. Being joined with the United States in the North American Free Trade Agreement helps ensure that the three nations' mutual importance as trading partners will remain strong.

Of the top 15 nations that the United States imports from, 9 of these nations have remained on the list over the past 45 years, including Canada, Mexico, Japan, Germany, United Kingdom, Italy, France, Venezuela, and Brazil.

changed over time, and some new nations have been added. Singapore, South Korea, Taiwan, and India are supplying the United States with a variety of electronic products and components as well as a variety of manufactured goods, many of which are produced by affiliates of U.S. companies. Between 1991 and 2010, China rose from sixth to first place as an importer of U.S. goods, and it also moved up to third place as an importer of U.S. goods. In 2010, the value of Chinese imports was only 25 percent of the level of U.S. exports to China.

Many of the same Asian countries appear as importers of U.S. goods. (1) their rising standards of living enable their people to afford more U.S. goods; (2) their export earnings provide the foreign exchange needed to purchase large amounts of capital goods to further their industrialization.

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LO1-3 Understand what international business is and why it is important.

What Is International Business?

international business
A business whose activities are carried out across national borders

foreign business
The operation of a business in a foreign country

To assist you in learning the international business "language," we've included a glossary at the end of the book and listed the most important terms at the end of each chapter. They also appear in bold print where they are first used in the text, with their definitions in the margin.

Because international business is a relatively new discipline and is extremely dynamic, you will find that the definitions of a number of terms vary among users. To avoid confusion due to the range of different definitions of terms in international business, in this text we will employ the definitions listed here, which are generally accepted by managers:

- International business** is business whose activities are carried out across national borders. This definition includes not only international trade and foreign manufacturing, but also the growing service industry in areas such as transportation, tourism, advertising,

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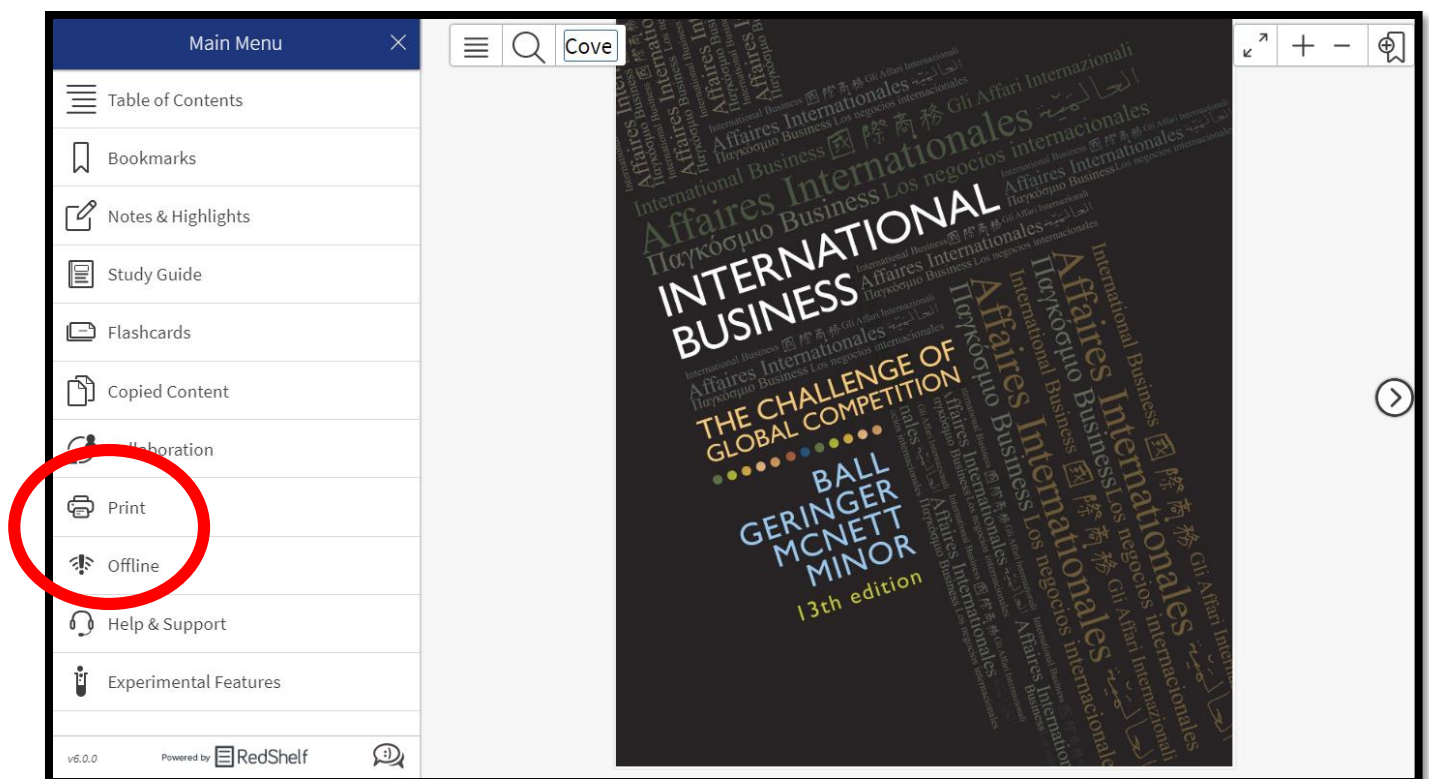
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Offline Access / Printing

If your eBook has [an offline access allowance](#) (as set by the publisher), that means you can save a portion of your book in the cache of your browser for easy access when you're without Internet connectivity.

Please note: You must have an Internet connection while activating Offline mode. The content will then download into your browser cache -- then you will be able to access your content through the special link without a network. Clearing your browser cache may disrupt the Offline functionality.

If your eBooks permits printing, you can create a new print job.



Where Do I Go/Direct My Students for Help?

- This site, [RedShelf Solve](#), has a student-oriented section that addresses most general student inquiries, including instructions to opt out/opt in for Inclusive Access materials.
- Any usability/access issues that aren't fixed by RedShelf Solve can be sent directly to our Customer Experience team via [this request form](#).
- Questions about billing, pricing, and enrollment can be directed to your school's bookstore, as they handle those aspects of the Inclusive Access program.

RedShelf FAQs

1. Do I need to download anything for RedShelf? **No – access your eReader anywhere you have internet and a compatible device!**
2. What internet browser should I use? **Google Chrome, Safari, or Firefox (not Internet Explorer).**
3. What OS is required for Apple users? **iOS 10+.**
4. Do I have to create a RedShelf account? **No, you are not required to create any account in order to access your materials.**
5. Can I print some of my book? **If the publisher has granted printing permissions, yes, you can print out portions of your eBook. Look for the “Print” button within the eReader.**
6. Can I download some of my book? **If the publisher has granted offline download permissions, yes, you can download portions of your eBook. Look for the “Offline” button within the eReader.**
7. Where can I get help with my RedShelf eBook? <https://solve.redshelf.com> or contact MCC eLearning at elearning@meridiancc.edu or call 601-484-8669.